



NEWS RELEASE

For Immediate Release

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Pink Jeep Tours Available On-Site at Sedona Film Festival

Sedona, AZ (February 22, 2008) – The number one tour company in Sedona, Pink Jeep Tours will be on-site at the 14th annual Sedona International Film Festival in the Festival Pavilion to book Jeep tours and answer questions about Sedona at the Pink Jeep Tours "concierge" booth from February 27 – March, 2, 2008.

The Festival Pavilion tent will be located in the Harkins Theater parking lot located at 2081 West Highway 89A. Sedona locals and Film Festival visitors and film makers will be able to schedule tours on the popular Diamondback Gulch and Ancient Ruin Tours with complimentary pick-up at the Festival Pavilion every hour on the hour from 8 a.m. to 4 p.m. daily.

"Festival attendees will easily be able to take a brief, refreshing break from a day of films and get out into the beautiful Sedona scenery," said Mike Hermen, Director of Marketing for Pink Jeep Tours. "By offering on-site reservation booking and having hourly pick-ups at the Festival Pavilion, attendees can get back in time for their next film and not even have to move their cars."

Advance reservations are highly recommended as tours are expected to sell out.

Pink Jeep Tours, the premier adventure tour company of Northern Arizona, was founded in 1960 and has its corporate headquarters in Sedona, Arizona. It serves visitors from around the world with a corporate fleet of 63 vehicles and is the only Jeep tour company with guide trainers certified by the National Association for Interpretation on its staff.

For more information on Pink Jeep Tours call (800) 873-3662 or visit www.pinkjeep.com.

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