



NEWS RELEASE

*For Immediate Release*

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### **Pink Jeep Tours Now Offers Monthly Updates**

Sedona, AZ (February 11, 2008) – A free newsletter from Pink Jeep Tours is now available to keep the public updated on tour information and other company activity. Anyone can sign up by going to [www.PinkJeep.com](http://www.PinkJeep.com). The newsletter is an informative tool released monthly to highlight recent and upcoming news and events, promotions, and tour specials.

Each month the newsletter will also feature a Pink Trivia question. "All correct answers that subscribers email us by the 15th of the month will be entered in a drawing to win a free tour," said Mike Hermen, Marketing Director for Pink Jeep Tours.

Pink Jeep Tours, the premier adventure tour company of Northern Arizona, was founded in 1960 and has its corporate headquarters in Sedona, Arizona. It serves visitors from around the world with a corporate fleet of 63 vehicles and is the only Jeep tour company with guide trainers certified by the National Association for Interpretation on its staff.

For more information call (800) 873-3662 or visit [www.pinkjeep.com](http://www.pinkjeep.com).

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