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Pink Jeep Tours Unveils the Ultimate Tour Vehicle, the Tour Trekker Jeep
 October 9, 2008
 By Benson Kong
 Photography by Pink Jeep Tours

Pink Jeep Tours has been known as off-road tour company in the American Southwest for nearly four years and will continue to be an industry leader with the addition of the luxurious and rugged Tour Trekker. The Tour Trekker is the first of its kind: a high-end, all-terrain, four-wheel-drive vehicle designed to be the ultimate tour vehicle.

The Tour Trekker was custom-built to easily navigate desert terrain and overcome challenging climate, while seating 10 passengers and providing an intimate "small group experience." Market experts have noted that today's tourists want more interaction, control, and participation during their trip experiences. The tour vehicles are comfortable, with each Trekker featuring a state-of-the-art-designed interior with reclining leather captain seats, 15-in. DVD players, large tinted windows for unparalleled and unobstructed viewing, cross-compartment air-conditioned venting, and foam-insulated walls. The wheel base provides a smoother ride with dual rear wheels, which also enhances stability and safety.



Shawn Wendell, owner of Pink Jeep Tours, noted the increasing tourism trend and created the Tour Trekker from scratch. Unique to the Tour Trekker is a Chrysler-designed and licensed seven-slot grille built specifically for the Tour Trekker.

Tour Trekker passengers can experience 10 different off-road tours in the Southwest, including tours to the Grand Canyon, Hoover Dam, Death Valley, Eldorado Canyon, Mt. Charleston, Red Rock Canyon, Zion National Park, and the Valley of Fire. The tours are guided by professional and knowledgeable guides and enable passengers to experience unique remote destinations, providing for a once-in-a-lifetime experience. By the end of 2008, there will be 20 Tour Trekkers in Las Vegas, and 4 Tour Trekkers in Sedona, Arizona.



Specifications for the Tour Trekkers include the following:

- 1-ton strength and heavy-duty commercial-grade frame
- Dodge 3500 chassis cab with custom-built passenger compartment uplift
- 2-in. suspension lift for greater ground clearance and passenger visibility
- Adjustable rear air ride suspension for improved ride quality
- Cummins 6.7L, high-pressure common rail (HPCR) engine used in the 2007 and 2008 model year Ram trucks and is considered the cleanest-burning heavy-duty diesel engine in North America
- Custom aluminum wheels with 35-in. Goodyear Extreme all-terrain tires
- Custom 3-in. tube rear bumper and steps
- Rear entry for easy entry and maximum seating
- Large vista windows for unparalleled viewing and tinted to protect from sun glare

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Learn more about Pink Jeep Tours at their website [here](#).


Check out this video of a Pink Jeep Tour [here!](#)

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